

EBRO

# About Radio Facts

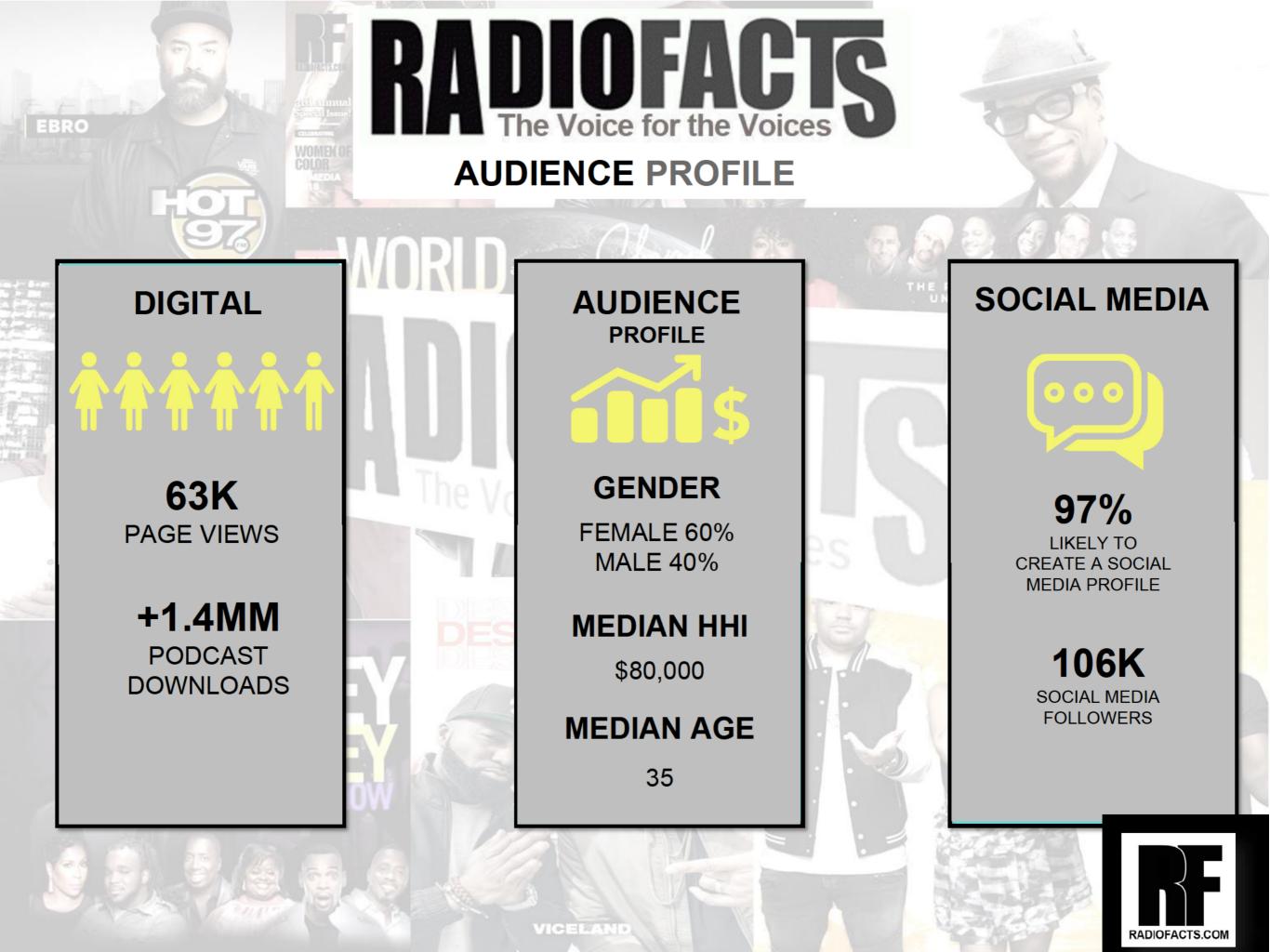
Radio Facts is "The Voice for the Voices" highlighting all aspects of the entertainment industry from an insiders perspective. We spotlight the achievements for current and future media professionals.

Our platforms are filled with information, inspiration, lessons and humor.

The mission is to provide information on the entertainment industry for the entertainment industry and consumers entertained by the industry. Our multimedia approach includes; daily newsletter, website, podcast, social media, events, and digital magazine activations.

With a unique and distinct platform, the Radio Facts team is lead by Kevin Ross a well respected and trusted professional. The Radio Facts team disseminates news on a daily basis discussing today's entertainment news, social commentary, celebrity interviews, and insider information since 1995.











# The headlines, videos and articles are topical, relevant and current

INDUSTRY NEWS

1:1:10



"LOCAL FIRST" FOCUS Ø September 5, 2019 ♀ 0



The BOB & TOM Show" Comes to Chicago Radio



Yo-Yo Talks Rebranding, Relationship With Ice Cube, Female Rappers In The Game...



**OPRAH WINFREY AND WW ANNOUNCE OPRAH'S 2020** VISION: YOUR LIFE IN FOCUS TOUR O September 4, 2019



Trailer for "Just Mercy" starring Micheal B. Jordan and Jamie Foxx O September 4, 2019



HEDRICK TO VICE PRESIDENT, U.S. **BUSINESS DEVELOPMENT** O September 4 2019



Alicia Keys Signs Admin Deal with **Universal Music Publishing Group** 





LA Man Charged In Disappearance **Of Girlfriend After He Openly** Rapped About It Ø September 5, 2019



Shameik Moore "Doesn't Need To Audition" For Roles, Talks Becoming Raekwon In Wu-Tang Series + More



DL Hughley - Black Female Tennis Pros - Can't Have Black Girl Magic Without Black Father Magic @ September 3, 2019



Robert Stole the Show; "My Girl" at the Allstate Tom Joyner Family Reunion @ August 31, 2019





# MAGAZINES

RADIOFAGIS The Voice for the Voices

### Women of Color in Media (Sept)

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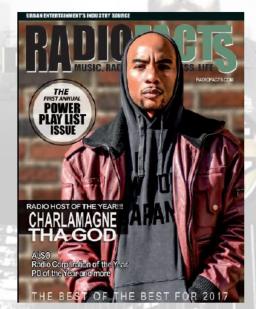
Celebrates the achievements of Women of Color at various media outlets.

## Power Play List (December)

Celebrates the achievements of successful industry people of color during the year.









Women of Color in Media (Sept) Power Play List (December) All Honorees are Interviewed

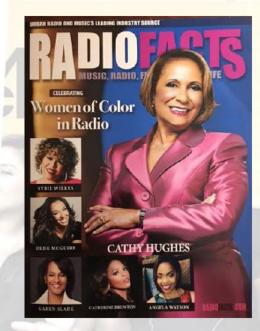
• Reach - 182,400 Mailed and Online

VICE HWALL

- <complex-block>
- Women of Color in Media
  Male/Female 20/80
  - Power Play List
  - Male/Female 40/60
  - Median HHI \$140,070
- Media Age 42











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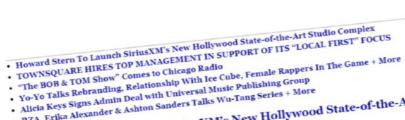






11:10





Howard Stern To Launch SiriusXM's New Hollywood State-of-the-Art Studio Complex" plus 5 more

Radiofacts

- Howard Stern To Launch SiriusXM's New Hollywood State-of-the-Art Studio Complex SiriusXM and Pandora today announced that Howard Stern will commemorate the official October 7th...

Click link above for story • Email this • Share on Facebook • Add a comment

**Radio Facts** provides daily entertainment information via social media and newsletters reaching over 105,000 consumers daily!



# **2020 CALENDAR OF EVENTS**

1110

The Voice for the Voices

# **Radio Facts "Drive-Thru Interview"**

Months: of January, February, March, April, June, July, August, October, November

An interview highlighting an Entertainer, Program Director or Popular DJ getting the inside scoop on what people want to know

# **"Perspectives Magazine"**

### Month: May

Spotlighting Programmers and Industry leaders about the future of the industry and what they have coming up for the summer

# "Women of Color in Media Magazine"

**Month: September** 

We Honor and celebrate the achievements of six successful women of color in the media industry

# **"Power Play List Magazine"**

### **Month: December**

Celebrates the achievements of successful industry people of col during the year

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# Thank you for your consideration.

Radio Facts looks forward to an opportunity to partner your Brand with our Entertainment platform and work with you to meet your brand objectives

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www.radiofacts.com

